



## PPC Campaign & Google Ads Management Pricing and Packages:

	PLATINUM CUSTOM	Most Popular! GOLD \$1,999/mo	SILVER \$1,499/mo	BRONZE \$999/mo
	<a href="#">CONTACT US</a>	<a href="#">GET STARTED</a>	<a href="#">GET STARTED</a>	<a href="#">GET STARTED</a>
3rd party ad spend managed	\$15,000+/ mnth	\$10,000 – \$15,000/ mnth	\$1,500- \$10,000/ mnth	up to \$1,500/mnth
Ad platforms managed	1 (additional platforms \$200)	1 (additional platforms \$200)	1 (additional platforms \$200)	1 (additional platforms \$200)
Remarketing campaigns	✓	✓	✓	✓
Ad linking & analytics tracking	✓	✓	✓	✓
Split A/B testing	✓	✓	✓	✓
Budgets and bid management	✓	✓	✓	✓
Geo location and geo targeting for ads	✓	✓	✓	✓
Advertising platform recommendation (Google, Facebook, Instagram, Bing, Twitter, LinkedIn, etc.)	✓	✓	✓	✓
Audience research & targeting	✓	✓	✓	✓
A senior project manager assigned to your account	✓	✓	✓	✓
A project kickoff meeting with our key strategists and your team	✓	✓	✓	✓
User behaviour analysis	✓	✓	✓	✓
Monthly campaign monitoring	✓	✓	✓	✓
Personally reviewed hand-crafted analysis of your ROI	✓	✓	✓	✓
Cancel anytime with 30 days written notice	✓	✓	✓	✓
<b>Account setup fee</b>	Starting at \$1,500	Starting at \$1,500	Starting at \$1,500	Starting at \$1,500
Our proven success track system to manage all your digital marketing in one place	✓	✓	✓	✓

All creative, design and writing fees are extra and not included in management fees.

## ADDITIONAL SERVICES

Additional Platforms Managed	\$200 ea
Additional Landing Pages (includes page layout, creation, and graphic design)	\$1,050 ea
Ad Creative	\$250 per ad
Social Media Contest	\$300 per contest
Photography	Full day:\$4,000 half day: \$2,000
Instagram Highlights (up to 10 created)	\$1,000
Additional Copywriting Pages (includes page layout, creation, and design)	\$300 ea
Additional Pages Migrated/Created (Copywriting NOT included)	\$49 per page
Ecommerce Solutions	Available
Digital Marketing Audits	<a href="#">View Pricing</a>
Web Design and Development	<a href="#">View Pricing</a>
Search Engine Optimization (SEO) Services	<a href="#">View Pricing</a>
Social Media Management Services	<a href="#">View Pricing</a>
Reputation and Social Media Management Software	<a href="#">View Pricing</a>
Email Marketing Services	<a href="#">View Pricing</a>
Training and Support Services	<a href="#">View Pricing</a>