



Email Marketing Services Pricing and Packages:

	PLATINUM	Most popular! GOLD	SILVER	BRONZE
	\$1,199	\$799	\$599	\$399
	GET STARTED	GET STARTED	GET STARTED	GET STARTED
Campaigns Per Year ¹	12	8	6	4
Custom branded templates	12	8	6	4
Email marketing software set up	✓	✓	✓	✓
Import existing contact list in the standard file format	✓	✓	✓	✓
Google Analytics set up if client doesn't have it already	✓	✓	✓	✓
Google Analytics set up if client doesn't have it already	✓	✓	✓	✓
One (1) hour of training & support	✓	✓	✓	✓
Email marketing software set up & maintenance	✓	✓	✓	✓
List management	✓	✓	✓	✓

¹Third party email distribution fee is not included.

ADDITIONAL SERVICES

Additional Landing Pages (includes page layout, creation, and graphic design)	\$1,050 ea
Additional Copywriting Pages (includes page layout, creation, and design)	\$249 ea
Additional Pages Migrated/Created (Copywriting NOT included)	\$49 per page
Targeting Multiple Languages	Available
Video Creation & SEO Optimization	Available
Web Hosting, Domain Name & Email Solutions	Available
Ecommerce Solutions	View Pricing
Digital Marketing Audits	View Pricing
Web Design and Development	View Pricing
Search Engine Optimization (SEO) Services	View Pricing
Pay-Per-Click Advertising (PPC) Services	View Pricing
Social Media Management Services	View Pricing
Reputation and Social Media Management Software	View Pricing
Email Marketing Services	View Pricing
Training and Support Services	View Pricing

Services

Services	Hourly Labour Rates
CRM Integration	Starting at \$100/hour
E-Newsletter Subscriber Integration On Website	Starting at \$50/hour
E-Newsletter Subscriber Integration On Social Media Sites	Starting at \$50/hour
Custom Designed Banner	Starting at \$50/hour
Data Cleaning & Mining To Help Build Your List	Starting at \$150/hour
Custom Sign Up Form Creation	Starting at \$75/hour